



Community Services Committee
MINUTES

Held Tuesday, March 6, 2007
City Council Chambers
4:51 p.m.

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PRESENT: Councillor C. Van Walleghem, Chair
Councillor C. Drinkwalter, Vice-Chair
Councillor R. McMillan, Member
Mayor L. Compton
Councillor W. Cuthbert
Councillor D. McCann
J. McMillin, City Clerk
B. Reynard, Community Services Manager
K. Brown, Finance & Administration Manager

REGRETS: Councillor A. Poirier

A. PUBLIC INFORMATION NOTICES AS PER BY-LAW NUMBER 14-2003

N/A

B. DECLARATION OF PECUNIARY INTEREST

C. CONFIRMATION OF MINUTES

Moved by , Seconded by & Carried:-

THAT the Minutes of the last regular meeting held February 6, 2007, be confirmed as written.

D. REPORTS as follows:-

Bill Marr – Kenora Thistle Stanley Cup Billboard Signs

Mr. Marr addressed Committee with a proposal to gain support from the City in exploiting the 1907 Thistles win of the Stanley Cup and more recently, the 100th year celebration this past January. He indicated the City should be marketing the fact we are the smallest community to ever win the Stanley Cup, and he believes billboard signage is an excellent way to draw on this achievement. Mr. Marr suggested we utilize existing billboards outside the perimeter of Kenora with a 3-D image of the Cup on the signage, and it was mentioned that Kenora Hospitality may have leases in place with the City for the billboards. Further, he indicated we could have a 10' to 12' replica made of the Cup detailing the Kenora team, and he cited possible locations to place the replica: Rec. Centre, Harbourfront, the old west highway tourist bureau (Cameron Bay) or at Norman Park. He suggested funding could be partly gained from the Committee's residual from its January celebration, as well as by private contributions, without

any cost to the City of Kenora. Mr. Marr advised he has been focusing on this one idea and has been communicating with various citizens such as Doug Johnson, Buck Matiwski, Ed Devins, and Bruce Ormiston on different ideas to compliment the expansion of the Stanley Cup theme. Timing of billboard placement was discussed, noting that these should be up by July this year and the Cup replica in place by the spring of 2008. Mr. Marr has asked Bruce Ormiston, on his behalf, to check if the Stanley Cup can be replicated for this purpose, however he does not see any reason why we can't in light of Kenora's 1907 win. Councillor Van Walleggem referred to the \$3,500 forgivable portion requested by the Thistles Committee to the City however he was advised this had only been discussed and not approved when the Thistles Committee turned over the full amount of the loan to the City last month. Mr. Marr commented he is looking for basic support from the City to proceed. Maintenance of the signage was questioned and it was suggested that Kenora Hospitality may take this on if their name appears on the billboards. It was questioned if the matter of signage should go forward to the Property & Planning Committee, however Committee felt with the majority of Members in attendance today that we could adopt a motion to agree in principle to proceed with the concept of placement of the various billboards and replica, subject to certain approvals being received and that there be no cost to the City of Kenora. Mr. Marr was thanked for attending.

1. Safe Grad 2007

RECOMMENDATION:

THAT Council of the City of Kenora supports the work of the Kenora Safe Grad Committee towards an all-inclusive, drug/alcohol free, safe celebration of graduation from high school; and further

THAT a grant in the amount for \$3,000.00 be authorized for the use of the Kenora Recreation Centre for this purpose.

Recommendation approved.

OTHER BUSINESS

Kenora Thistle Stanley Cup Billboard Signs

Committee agreed to support the concept as presented by Mr. Marr in principle, subject to all other approvals being finalized.

RECOMMENDATION:

THAT Council hereby supports in principle, the concept of promoting the 1907 Stanley Cup win by the Kenora Thistles Hockey Team; and further

THAT Council supports Bill Marr's efforts in establishing various billboard signage in the Kenora area as well as placement of a Stanley Cup replica in a prominent location within the city, subject to the appropriate approvals being received.

Recommendation approved.

JMcMillin

JMcMillin

Arena Door Protective Coverings

RECOMMENDATION:

THAT Council approve the capital funding project for the protective door coverings at the Kenora Recreation Centre; and

THAT Council authorize the inclusion of the snow protection project for the Thistle Arena in the City's 2007 Capital Budget; and further

THAT Council authorize the Manager of Community Services to proceed with this project prior to final approval of the City's 2007 Five Year Capital Plan.

Recommendation approved.

JMcMillin

UPDATES & INFORMATION

B. Reynard - Parks Program

Report for March 20

PENDING BUSINESS

- **Coney Island South Board Walk** **HOLD**
- **KAR – Final Agreement for By-law** **HOLD**

RECOMMENDATION:

THAT Council give three readings to a by-law to authorize an agreement with the Kenora Assembly of Resources for the delivery of Special Events and Community Social Service programs upon determination of the scope of the programs.

NEXT MEETING

- **Tuesday, March 20, 2007.**

Moved by D. McCann, Seconded by W. Cuthbert, & Carried:-

THAT this meeting be closed at 5:00 p.m.